

UNIFORM

photo exhibition / saigon / july 2016

inlên
PHOTO DAZIBAO

thy tran
disposition

quang lam
luxe mythology

UNIFORM exhibition presents the unusual view of two photographers Thy Tran and Quang Lam on the fashion industry.

Clothing is one of the first need for human being. Therefore it has evolved into a self-expression mean to tell specific stories about local culture.

Nowadays fashion brands have pervasive strategies which create a common taste easier to understand and control

Pictures of Thy Tran use fashion codes deliberately to create new photographic forms. Her works go beyond “the fashionable” to find a photographic subject fulfilling her quest for abstraction and composition far away from the sophisticated poses found in magazines.

Quang Lam discovers along a journey from Saigon, Hong Kong, Paris the signs which illuminate the eerie luxury of the fashion brands. Those ritual architecture and objects belong to the same mythology we now unconsciously are all believers.

ABOUT INLEN PHOTO DAZIBAO

Inlên Photo Dazibao gallery is new place of exhibition dedicated to photography and prints. We want pictures to be printed on any surface with the spirit of dazibao in mind.

We are not restricted only to art but opened to documentary, beauty, and travel images. Our goal is to promote the emergence of new authors with a real voice.

The gallery is located in a concept building which has also the specialty coffee store “B Coffee Lounge” and the photography school “BOWI01”. It is a hub for the photographers’ community in Saigon.

Contact information:

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THY TRAN

Thy Tran (b. Ho Chi Minh city, 1988) is a Vietnamese-Australian visual artist currently living and working in Saigon. She graduated in 2012 with a BFA from MADA at Monash University. In 2014, she began working as a freelance photographer, collaborating with several fashion publications in Melbourne.

In 2015, she moved to Ho Chi Minh city, where she began to work with other local artists, as well as devote more time to her personal documentary projects.

1988 Born in Ho Chi Minh city, Vietnam

2012 Graduated from Monash University, with a Bachelor degree of Visual Arts

2012 Group exhibition: *MADA Now 2012*, Monash University, Melbourne

2014 Started working as a freelance photographer

SERIE DISPOSITION

When I look at 'fashion', clothing and models appear as mere props.

Through the lens, I look for shapes and forms, not the individuals. The more I avoid eye contact, the more I find it comfortable and easy to work with. It allows me to focus completely on the physical contact and this has always played a big part in my work: to depict abstract form of bodies and bodily limbs through disorientating formal experimentation. There are many 'faceless figures' within my work; the act of mystifying a person's identity has become my obsession.

The conservatism of fashion photography can restrict the photographer's creativity. However, through my exercise in photographic experimentation with forms and compositions, it enables me to gain a deeper understanding of how photography can both assert and transform its subjects. The act of looking at these photographs allows me to propose to viewers a direct relationship with the photographic and not the fashionable. All the elements of these fashion images - the models, the location, the clothing - are in service to photography.

My sculptural images go through many iterations to reach their final destination: still-lives are created and staged; performed and documented. Photography is used as the final medium to record the entire process. Often, my works circle their way back to drawing or sculpture. Using richly contrasting shadows, casual lines and shapes, I start to render my subjects anonymous, shielding them from the observer's eyes.

QUANG LAM

He is living in Ho Chi Minh City (Vietnam) for 4 years, working now in photography and digital media field. Beside the commercial works, he is involved in the Saigonese artistic scene and has founded a photography magazine XEM with a group of artists

2013 – Collective exhibition XEM in San Art Space in Ho Chi Minh City, Vietnam

2006 – Solo Photography Exhibition - Asia Interferences, at Hanoi Studio Gallery, Ho Chi Minh City, Vietnam

2003/2005 - LAGAI art gallery founder director in Hoi An, Vietnam

SERIE LUXE MYTHOLOGY

Neons of luxury are glowing on the deserted avenue.

The glass facades reflect the logos that spread their mystical light in the night, a continual desire generated by billions invested of advertising.

From Paris to Saigon via Hong Kong, it flows throughout the journey with the same stage direction.

Evanescent statues are covered with shimmering costumes. In the halo of the alcoves, cult objects are offered by hands, almost graspable through the thin glass wall.

Many doors protect this paradise. To unlock them, a doll is the guide for this child's play.

The moment of communion with the Brand is at this price: a short moment of physical contact, almost like the reality of a dream.

The return of the morning will clear the satisfaction and the desire will constantly renew from this vacuum.